

## SOCIAL ACTIVITY APP PRIVACY POLICY

### YOUR PERSONAL INFORMATION:

The information we request when you initially download and launch the app includes, but is not limited to, your user name and user profile you had used to register for the app. We also receive other types of information about you that is customarily gathered by web and mobile applications:

- Data about you whenever you interact with the Social Activity App, such as when you launch the application, click on, view or otherwise interact with a feature. This may include date and time of the request, the feature requested, and completion status of the request.
- Data about your answers to surveys
- Audio data, specifically a yes-no classification of whether or not the audio collected is of a conversation, based on audio features (qualities of your voice and others that tell us if you may be in a conversation), not language content
- Geospatial data that can tell us where you are nearby when you interact with the app
- Motion data collected by your phone's accelerometer (walking, biking, driving, etc.)
- If you allow usage access, we receive data about your use of social apps (time spent using apps), number of calls, number of texts

### HOW WE USE YOUR PERSONAL INFORMATION:

In addition to answering research questions on patterns of social activity, your information may be used to support internal operations, including troubleshooting/user support, and service improvements. These statistics are not linked to any personal information that can identify any individual person. This data may be kept for an indefinite amount of time, and it may also be used at any time and in any way reasonably necessary to monitor for security breaches and to ensure the integrity of the data on our servers.

### INFORMATION WE SHARE WITH OTHERS:

We do not sell, trade, or otherwise transfer to outside parties any information we receive. We may release information we collect to judicial, law enforcement or other government agencies when we believe release is appropriate to comply with a governmental or court order, or the law, to enforce our own policies, or to protect ours or others' rights, property or safety.

We may share aggregate statistics about our visitors, general traffic patterns, app usage, survey answers, and phone collected data like geospatial location, audio determinations, and accelerometer data (i.e., type of physical activity) for purely research purposes. If used for research, your data will be only used in an aggregate form. We will never use your data for marketing or commercial purposes.

#### HOW WE PROTECT YOUR INFORMATION:

We make every reasonable effort to protect your information against unauthorized access, alteration, disclosure or destruction using current security technologies. Servers that host The Social Activity App and store your personal information are maintained in a secured facility behind a firewall. The Social Activity App security measures are reviewed regularly and are consonant with policies for secure healthcare data storage. Finally, we restrict access to users' personal information to our software contractors and agents who need to know that information in order to process it on our behalf for purposes of providing you support and services. These individuals are required to attend training on patient privacy and confidentiality and are bound by strict confidentiality obligations.

#### DELETING YOUR ACCOUNT

You may delete the app at any time. Your account may be deleted by directly contacting the Principal Investigator and a developer of this app, Daniel Fulford, PhD - [dfulford@bu.edu](mailto:dfulford@bu.edu). You may request to delete your account at any time. When you ask to delete your account you will be asked if you want us to delete your data as well.

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